

Leicester Chemsex Survey

Introduction

The Leicester Chemsex Survey ran from 22nd August 2017 until 31st January 2018. During that time, 123 responses to the survey were received.

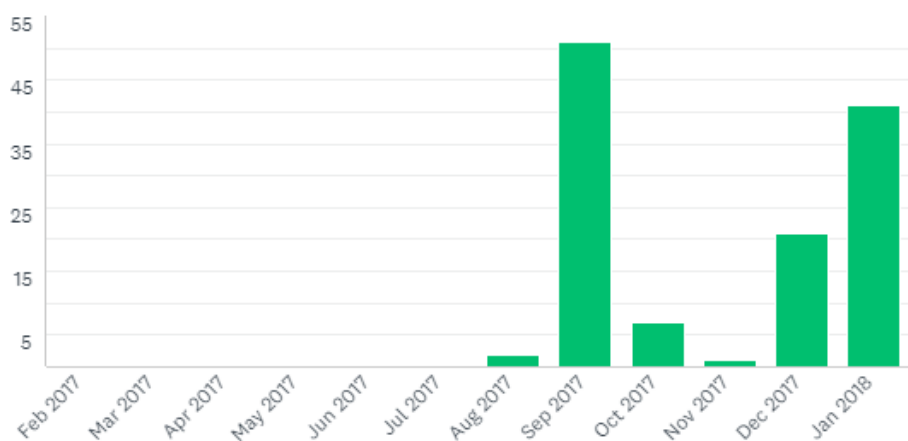
	NICKNAME	STATUS	RESPONSES
ScruFF Link Created 8/22/2017		CLOSED	13
Web Link - Manual Entry 1 Created 9/4/2017		CLOSED	29
Grindr Link Created 12/19/2017		CLOSED	42
Nasty Kink Pigs Created 1/16/2018		CLOSED	3
Web Link - Turning Point Created 12/19/2017		CLOSED	1
Web Link - Leicester Sexual Health Created 12/19/2017		CLOSED	0
Web Link - Trade Created 8/22/2017		CLOSED	35

Between August and November, the main methods of promotion of the survey were through Trade's Facebook and Twitter social media accounts, Leicester Pride in September and through the MSM-targeted app Scruff.

Between November and the survey closing, the survey was also shared with Leicester Sexual Health and Turning Point.

Two broadcast messages were also sent out on the GPS-based app Grindr, which is specifically targeted towards MSM. A community member also came forward wanting to promote the survey on targeted website call Nasty Kink Pigs, which they were a member of.

This graph shows the months in which responses for the survey were received. The clear peaks can be seen during September (Leicester Pride) and when the two Grindr broadcast messages went out (December 2017 and January 2018).

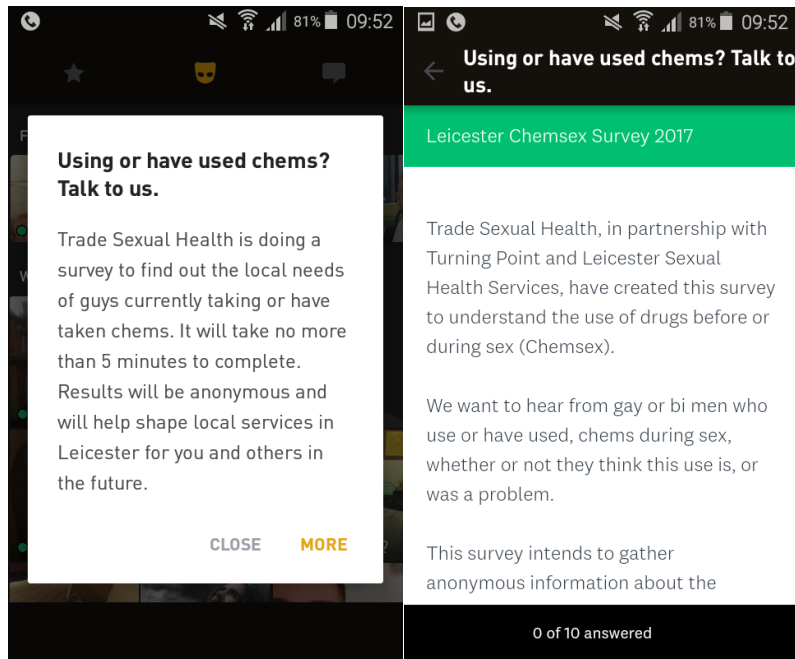


A copy of the survey questions can be found in Appendix 1.

Social Media Data

Grindr

Screenshots of broadcast



Data on impressions/click-through

Dec 21st 2017

9,654 Impressions/Users

84 Clicks

Click through rate (CTR) = 0.87%

12 completed responses (14.29% of clicks)

Jan 8th 2018

9,607 Impressions/Users

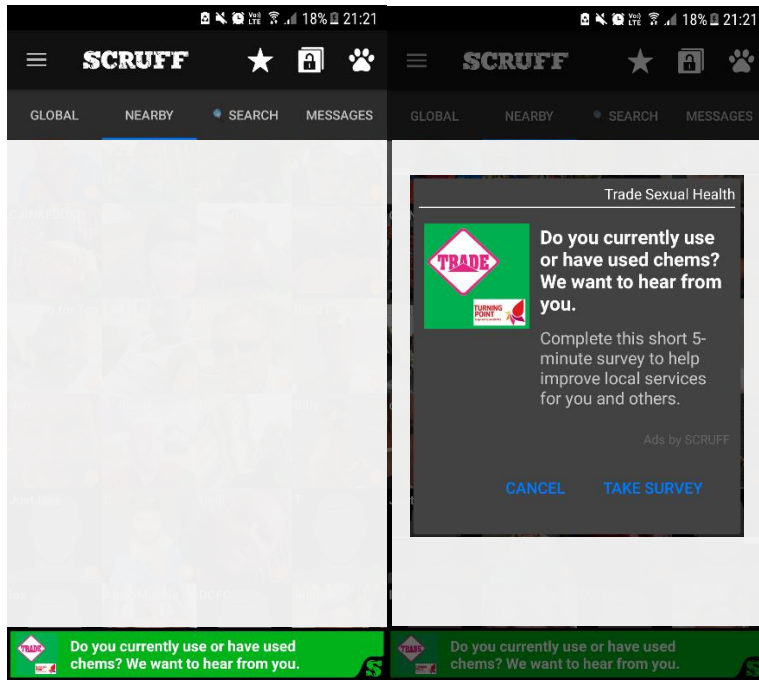
201 Clicks

Click through rate (CTR) = 2.09%

30 completed responses (14.93% of clicks)

Scruff

Screenshots of advertisement



Data on impressions/click-through

Created on 22nd August 2017

295,590 Banner Ad Impressions

264 Pop-Up Displays/Clicks on banner

0.09% Pop-Up Display Rate

13 completed responses (4.92% of clicks)


- August 2017 – 2 responses
- September 2017 – 3 responses
- October 2017 – 6 responses
- November 2017 – 1 response
- December 2017 – 1 response

Limitations

- Only shows when people have not paid for a premium account


Facebook

Screenshots of posts


Trade Sexual Health
Published by Makinder C-Trade · 20 December 2017 ·

Are you a [#gay](#) or [#bisexual](#) guy living in [#Leicester](#) or [#Leicestershire](#) who has used or is currently using drugs before or during sex ([#chemsex](#))? We want to hear from you!

Please complete this 5-minute survey. All results will remain anonymous. The survey closes at 11pm on Wednesday 31st January 2018. Please share!



Leicester Chemsex Survey 2017

Web survey powered by SurveyMonkey.com. Create your own online survey now with SurveyMonkey's expert certified FREE templates.

Performance for your post

166 People Reached

2 Likes, Comments & Shares

0 Likes	0 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
2 Shares	1 On Post	1 On Shares

9 Post Clicks

0 Photo views	4 Link clicks	5 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts


Trade Sexual Health
Published by Makinder C-Trade · 26 September 2017 ·

Trade Sexual Health in partnership with Turning Point, Leicester Sexual Health Services, and local authorities have created this survey to understand the use of drugs before or during sex (Chemsex).

We want to hear from gay or bi men who use or have used, chems during sex, whether or not they think this use is, or was a problem.

Your answers are completely confidential and no one's identity will be revealed. It will take no longer than 5 minutes to complete. ... [See more](#)



Leicester Chemsex Survey 2017

Web survey powered by SurveyMonkey.com. Create your own online survey now with SurveyMonkey's expert certified FREE templates.

SURVEYMONKEY.CO.UK

 **Get more likes, comments and shares**
Boost this post for £2 to reach up to 1,100 people.

Performance for your post

135 People Reached

2 Likes, Comments & Shares

0 Likes	0 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
2 Shares	1 On Post	1 On Shares

5 Post Clicks

0 Photo views	1 Link clicks	4 Other Clicks
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NEGATIVE FEEDBACK


0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Twitter

Screenshots of posts



Trade Sexual Health
@Trade_S_Health

There is still time to take part in our [#Chemsex](#) survey. If you are a [#gay](#) or [#bisexual](#) man living in [#Leicester](#) and use or have used chems during sex, we want to hear from you. Your results are completely confidential & will help shape future services: surveymonkey.co.uk/r/H3BZ9SQ




2:08 PM - 8 Dec 2017

6 Retweets 4 Likes


Trade Sexual Health
@Trade_S_Health

Are you a [#gay](#) or [#bisexual](#) guy living in [#Leicester](#) or [#Leicestershire](#) who has used or is currently using drugs before or during sex ([#chemsex](#))? We want to hear from you! Please complete this 5-minute survey. All results will remain anonymous: surveymonkey.co.uk/r/LLRCSTSH17



6:55 PM - 19 Dec 2017

3 Retweets 4 Likes

Findings

Of the 123 respondents of the survey, 51 (42%) self-identified as having taken recreational drugs in the past 12 months, including before or during sex.

Chemsex drug usage

The most common drugs used before or during sex were:

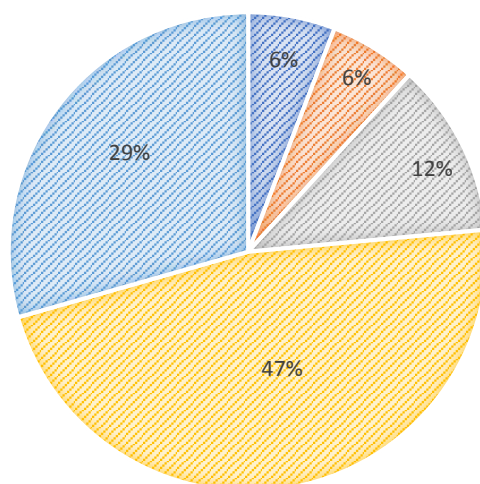
- Cocaine (59%) – 30 respondents
- GHB/GBL (59%) – 30 respondents
- Mephedrone (43%) – 22 respondents
- Crystal Meth (37%) – 19 respondents
- Ketamine (27%) – 14 respondents

Other drugs mentioned included Ecstasy/MDMA, cannabis and poppers.

Insights

I ENJOY TAKING DRUGS

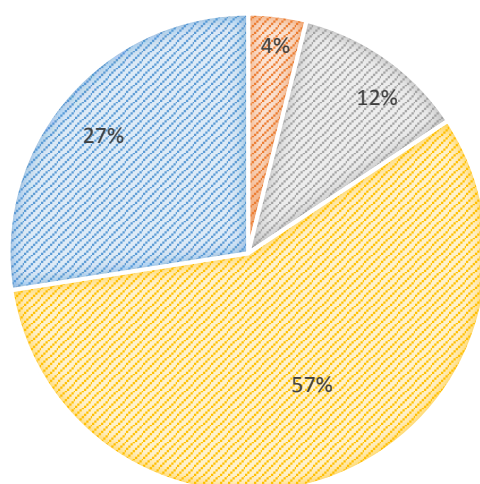
■ Strongly Disagree ■ Disagree ■ Neither Agree or Disagree ■ Agree ■ Strongly Agree



Over three quarters of respondents (76%) agreed or strongly agreed that they enjoyed taking drugs.

I KNOW HOW TO USE DRUGS IN A SAFE WAY

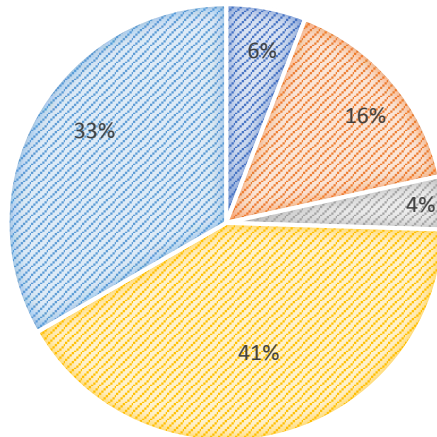
■ Strongly Disagree ■ Disagree ■ Neither Agree or Disagree ■ Agree ■ Strongly Agree



Under one fifth of respondents (16%) said they do not know or were unsure how to use drugs in a safe way.

IF I WANTED ADVICE ABOUT MY DRUG USE, I WOULD KNOW WHERE TO GO

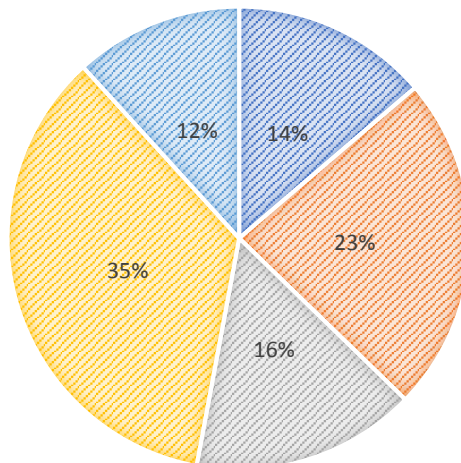
■ Strongly Disagree ■ Disagree ■ Neither Agree or Disagree ■ Agree ■ Strongly Agree



A quarter of respondents said that they would not know or were unsure where to go that if they wanted advice about drug use.

I FEEL LIKE MY DRUG USE IS HAVING A NEGATIVE EFFECT ON MY LIFE

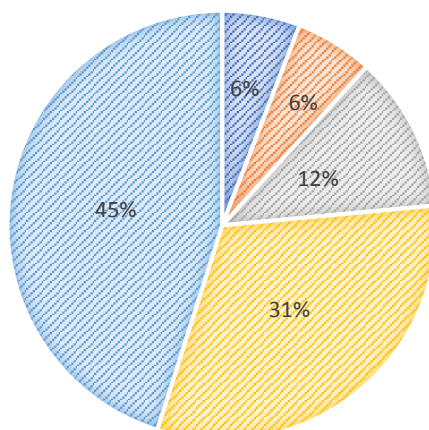
■ Strong Disagree ■ Disagree ■ Neither Agree or Disagree ■ Agree ■ Strongly Agree



Almost a half of respondents (47%) agreed or strongly agreed that they felt like drug use was having a negative effect on their life.

I'M MORE LIKELY TO HAVE UNSAFE SEX WHEN I'M HIGH/ON DRUGS

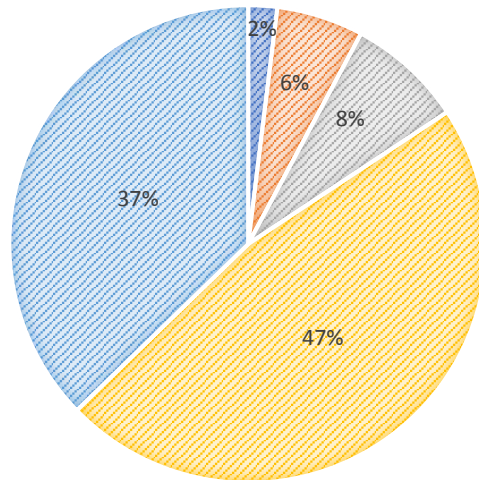
■ Strongly Disagree ■ Disagree ■ Neither Agree or Disagree ■ Agree ■ Strongly Agree



Nearly 75% of respondents agreed or strongly agreed that they were more likely to have unsafe sex when high/on drugs.

WHEN I'M HIGH/ON DRUGS, I DO THINGS SEXUALLY THAT I WOULDN'T DO SOBER

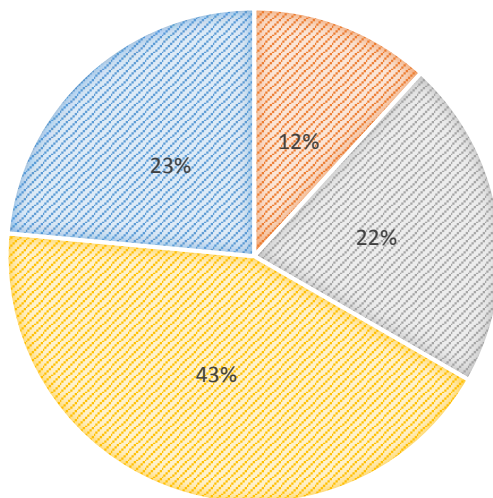
■ Strongly Disagree ■ Disagree ■ Neither Agree or Disagree ■ Agree ■ Strongly Agree



84% agreed or strongly agreed that they would do things sexually that they would not do if they were sober.

I AM ABLE TO ENJOY SEX WITHOUT USING DRUGS

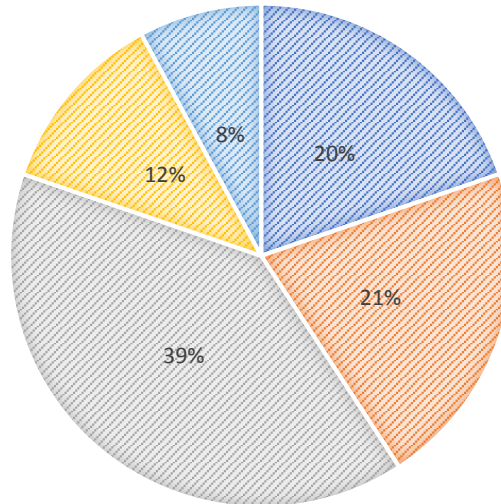
■ Strongly Disagree ■ Disagree ■ Neither Agree or Disagree ■ Agree ■ Strongly Agree



A third of respondents said that they were not able to enjoy sex without using drugs.

WHERE WOULD YOU LIKE TO GO IF YOU WANTED ADVICE ABOUT DRUG USE?

■ A GP practice ■ A standard drug service ■ A specialist LGB&T organisation
■ A specialist sexual health service ■ Somewhere else



- Over half (59%) said they would want to access advice from a specialist LGB&T organisation, like Trade Sexual Health
- Under 1/3 of respondents (31%) said they would want to access advice from a standard drug service, like Turning Point.
- 29% said they would want to access advice through their GP.
- 17% said they would want to access advice through a specialist sexual health service.
- Other places people said they would want to access advice included online and through peer groups, such as friends.

Demographics

Age

Of the 51 Chemsex respondents:

- 37% were aged between 36-49
- 29% were aged between 26-35
- 18% were aged between 21-25
- 10% were aged between 50-65
- 6% were aged between 18-20

Sexual orientation

- 71% identified as gay
- 25% identified as bisexual
- 2% identified as heterosexual (MSM)
- 2% identified as other

Gender identity

- 88% identified as male
- 12% identified as non-binary
- 98% identified as cisgender
- 2% identified under the trans umbrella

Ethnicity

- 58% identified as White British
- 20% identified as South Asian
- 10% identified as White European
- 4% identified as Mixed/Dual Heritage
- 4% identified as White Other
- 2% identified as Black
- 2 % decided not to disclose (1 person)

Area of residence

- 51% live in Leicester City
- 45% live in Leicestershire County
- 4% live in Rutland County

Summary

- The majority of gay and bisexual men, and other men who have sex with men, who have engaged within Chemsex are aged 26-49 (66% of respondents).
- People who engage in Chemsex perceive themselves to be at higher sexual risk.
- Half of the Chemsex respondents felt that drugs were having a negative effect on their lives, including their sex lives with a third of respondents saying they were no longer able to enjoy sex without drugs.
- Although the majority of respondents knew how to use drugs in a safe way, there was still a quarter of respondents who said they would not know where to go for advice and support on their drug use.

This survey has been able to provide us with the first estimates of gay and bisexual men, and other MSM living across LLR (based on number of Grindr impressions approximately 10,000) = 3.9% of all men aged 20+ across LLR (approximately 258,193 based on mid-2016 population estimates). However, this does have its limitations:

- Gay and bisexual men, and other MSM, having Grindr downloaded on their phone
- Men who have Grindr but did not access it on the days of the broadcasts

Appendices

Appendix 1

Leicester Chemsex Survey 2017

Trade Sexual Health in partnership with Turning Point, Leicester Sexual Health Services, and local authorities have created this survey to understand the use of drugs before or during sex (Chemsex).

We want to hear from gay or bi men who use, or have used, chems during sex, whether or not they think, this use is, or was a problem.

This survey intends to gather anonymous information about the Chemsex trends in Leicester, Leicestershire and Rutland. Your answers are completely confidential and no one's identity will be revealed. It will take no longer than 5 minutes to complete.

Results from this survey will help support the development of locally targeted services.

Thank you for taking part.

If you would like support around the issues covered in this survey, please contact:

Trade Sexual Health

0116 254 1747

info@tradesexualhealth.com

www.tradesexualhealth.com



Leicester Chemsex Survey 2017

* 1. Have you used any of the following recreational drugs in the last 12 months? (Select all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Cocaine | <input type="checkbox"/> Ecstasy |
| <input type="checkbox"/> Mephadrone | <input type="checkbox"/> LSD |
| <input type="checkbox"/> GHB/GBL (also known as G/Tina) | <input type="checkbox"/> Magic mushrooms |
| <input type="checkbox"/> Ketamine | <input type="checkbox"/> Heroin |
| <input type="checkbox"/> MDMA | <input type="checkbox"/> Cannabis |
| <input type="checkbox"/> Crystal meth | <input type="checkbox"/> No I haven't |
| <input type="checkbox"/> Other (please specify) | |

* 2. In the last 12 months, have you used any of the following drugs before or during sex? (Select all that apply)

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Cocaine | <input type="checkbox"/> Crystal Meth |
| <input type="checkbox"/> Ketamine | <input type="checkbox"/> Mephedrone |
| <input type="checkbox"/> GHB/GBL (also known as G/Tina) | <input type="checkbox"/> No I haven't |
| <input type="checkbox"/> Other (please specify) | |

★ 3. How strongly do you agree/disagree with the following:

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	I don't take drugs
I enjoy taking drugs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I know how to use drugs in a safe way	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If I wanted advice about my drug use, I would know where to go	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel like my drug use is having a negative effect on my life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I'm more likely to have unsafe sex when I'm high/on drugs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
When I'm high/on drugs, I do things sexually that I wouldn't do sober	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am able to enjoy sex without using drugs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

★ 4. Where would you like to go if you wanted advice about drug use? (Select all that apply)

- ☐ A GP practice
- ☐ A standard drug service like Turning Point
- ☐ A specialist LGBT&T organisation like Trade Sexual Health
- ☐ A specialist sexual health service
- ☐ Somewhere else (please specify)

5. How would you describe your sexual orientation?

- ☐ Gay
- ☐ Bisexual
- ☐ Hetrosexual
- ☐ Other (please specify)

6. What is your age?

7. What is your current gender identity?

- ☐ Male
- ☐ Non-binary
- ☐ Other (please specify)

8. Are you the same sex as assigned at birth?

- ☐ Yes
- ☐ No

9. How would you describe your ethnicity?

10. Which area do you live in?

- ☐ Leicester City
- ☐ Leicestershire County
- ☐ Rutland